Marketing That Rocks Module 2: Blogging

Top 4 Blogs About Blogging to Learn From

Want to really dive into blogging? Here are the top 3 blogs to regularly read to hone your blogging skills.

Copyblogger.com

Founded in 2006 by Brian Clark, Copyblogger is a powerhouse for all things content marketing, including blogs. Their posts are easy to understand, full of great insights, and have lots of actionable tips. Even better, they've built an amazing business practicing what they preach.

Marcus Sheridan

Marcus started his pool company, River Pools and Spa, in 2001 and grew it to be one of the largest pool websites in the world. How? He used his blog to answer his customer's questions, even the ones that most companies don't answer publicly. Now, Marcus can be found at thesaleslion.com, where he writes about using a blog to grow your business.

I like his style because it's easy to imagine that Marcus is having a one-to-one conversation with you that happens to include clean and direct blog marketing advice. Plus, he's one of the nicest guys you'll ever meet.

ThinkTraffic.net

Corbett Barr, the founder of ThinkTraffic.net, is all about using websites and blogs to attract thriving audiences and build successful online businesses. His blog focuses on ways to attract more visitors to your website and your blog. And since your blog is all about introducing your business to new people, you'll find a lot of valuable tips and strategies at ThinkTraffic.

Problogger.net

Professional blogger Darren Rowse is the super power behind Problogger.net, Digital Photography School, and TwiTip. ProBlogger, which he started in 2004, is "dedicated to helping other bloggers learn the skills of blogging, share their own experiences and promote the blogging medium."

Naturally, then, Problogger is all about the art and science of blogging. The posts are a bit on the long side, but they are full of tips and tricks that Darren has used over years of being one of the world's top bloggers.